**SWEAT Equity Challenge (SEC) 2020 Submission Template**

**Software or App Title**

**Principal Investigator(s)**

**Invention Disclosure Number and Title.\***

***\*A Software Disclosure (submitted at:*** [***https://execportal.acs.ncsu.edu***](https://execportal.acs.ncsu.edu/)***) for your technology is not required but is recommended. It’s recommended, but not required, that your disclosure be filed by January 31, 2019 (Final Submission Deadline). If your submission is chosen to move forward to the Phase 2 (Market Assessment) of the SWEAT Equity Challenge then a disclosure WILL BE REQUIRED at that point. If you have not made a software disclosure, or your disclosure has not yet been assigned a file number, then please leave this section blank.***

**[All submissions should be sent electronically to** [**SECprogram1@ncsu.edu**](file:///C:\Users\jmlamb3\Dropbox\Law\Projects\OTT\OTT%20Projects\SWEAT%20Equity%20Challenge\SECprogram1@ncsu.edu)**.]**

**Submission Process**

* December – Rolling Application Process Opens: Submissions received from December through the final deadline will be evaluated initially as they are received, on a rolling basis, and if accepted early due to the strength of the application, will receive one of the 10 open slots in the 2020 Sweat Equity Challenge cohort. Applications received early which are not accepted will be re-evaluated with along with the applications received at the final deadline and considered for the remaining open slots.
* January 31st Final Deadline: Applications must be received by the final deadline to be considered.
* All submissions should be sent electronically to [SECprogram1@ncsu.edu](mailto:SECprogram1@ncsu.edu). Submissions should be no more than two pages in length and use the following form.

**Application Form Questions:**

**Problem –**

* What is the market problem that your software or app will address?
* Who (what industry or consumer type) is having the problem?

**Solution –**

* What is your solution? Give a brief description of your technology/idea in layperson terms.
* How is it unique and why is it better than existing solutions?
* Is your solution a mobile app, web based tool or platform, or a stand alone application that would run on Windows, Mac or Linux?

**Technology Details –**

* Do you have wireframes or a layout design for the user interface?
* Does your solution need to access/interact with other tools, components or data sets?
* Have you already created a version of this software? If so please tell us on a scale of 1 to 10, how ready this version is for wide distribution and public use.
* Have you created a tool where the backend software is written, but it needs an effective user interface?

**Market –**

* What markets can be addressed by the software or app?
* Indicate the size of the market, and any relevant market drivers, if known.

**Target customer/user –**

* Who are the target users for this software or app?
* Who are the buyers for this software, if not the end users directly? (for example a purchasing manager may be the buyer for enterprise software solutions)
* Have you gotten any feedback on your software/app idea from your target users or buyers? If so, share any feedback received.

**Submissions should be no more than two pages in length.**

**[All submissions should be sent electronically to** [**SECprogram1@ncsu.edu**](file:///C:\Users\jmlamb3\Dropbox\Law\Projects\OTT\OTT%20Projects\SWEAT%20Equity%20Challenge\SECprogram1@ncsu.edu)**.]**