



U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

Students - Get Involved with the Dept. of Energy's First Ever National Clean Energy Competition for Students

- DOE is awarding \$2 million to the best new clean energy solutions
- Student volunteers needed for planning, marketing, and operations
- Great networking opportunity with:
 - companies in energy industry
 - leaders in government
 - students and leaders at other universities
 - cutting edge clean energy startup companies
 - venture capital industry
- Great resume builder, intro to clean energy career opportunities
- Details at www.accnrg.org

As part of the Obama Administration's effort to support and empower the next generation of American clean energy entrepreneurs, the Department of Energy awarded \$360,000 for the ACC Clean Energy Challenge and a total of \$2 million to the ACC and five additional regions in the U.S. as part of its inaugural nationwide network of student-focused clean energy business plan competitions over the next three years. A national grand prize competition will be held in Washington, D.C., in summer 2012.

Interested in entering?

www.accnrg.org

Interested in getting involved?

Contact <INSERT CONTACT NAME, EMAIL, PHONE HERE>

Sample Student Roles

Below are just some of the possible roles for students. All students will gain:

- Strong resume-building skills
- Networking opportunities with possible future employers in the clean energy industry, the venture capital industry, and in government
- Recognition as part of student organizing committee

Activity	Types of Tasks	Benefit to Students
Identifying local power and energy-related companies that can be sponsors, partner organizations, etc.	<ul style="list-style-type: none"> • Researching and developing database of companies • Contacting marketing and business people as well as alums at those companies 	<ul style="list-style-type: none"> • Build resume with research and lead generation skills • Enhance knowledge of the energy sector
Identifying power and energy-related companies in Southeast region	<ul style="list-style-type: none"> • Working and coordinating with counterparts at other ACC schools to perform same as above in their regions 	<ul style="list-style-type: none"> • Build resume with research and lead generation skills • Enhance knowledge of the energy sector • Network with other ACC schools
Maintaining and updating ACC Clean Energy website, Facebook page, etc.	<ul style="list-style-type: none"> • Ensure most recent info is posted • Update FAQ • Generate buzz and community around event • Design and layout of page 	<ul style="list-style-type: none"> • Build resume with web page design experience and social media experience
Marketing	<ul style="list-style-type: none"> • Graphic design of marketing materials • Social media • Generating buzz and excitement • Coordinate efforts with other schools 	<ul style="list-style-type: none"> • Build resume with real-world marketing and social media experience
Judging	<ul style="list-style-type: none"> • Assist in recruiting and selecting judges 	<ul style="list-style-type: none"> • Build resume with business idea evaluation experience • Learn from real-world venture capitalists
National DOE Steering Committee	<ul style="list-style-type: none"> • Serve as student rep to provide input to DOE on national final competition 	<ul style="list-style-type: none"> • Build resume with experience working with Dept of Energy • Network with Dept of Energy officials and contacts at other Universities