SWEAT Equity Challenge (SEC) 2021 Submission Form

[All SWEAT Equity Challenge submissions must be sent electronically to SECprogram1@ncsu.edu.]

Sweat Equity Challenge Submission Process

- **Submission criteria:** Submissions are accepted from all applicants and are evaluated based on how well and completely the form questions are addressed. All submissions should be sent electronically to SECprogram1@ncsu.edu. Submissions should be no more than two pages in length and use the template below.

- **December thru March 1, 2021 – Rolling Application Process:** Submissions received from December through the final deadline of March 1st 2021 will be evaluated initially as they are received, on a rolling basis, and if accepted early due to the strength of the application, will receive one of the open slots in the 2021 Sweat Equity Challenge cohort. Applications received early which are not accepted will be re-evaluated with along with the applications received at the final deadline and considered for the remaining open slots.

- **March 1st 2021 – Final Deadline:** Applications must be received by the final deadline to be considered.

- **March 8th – Selection Notification:** Submissions selected to move forward to Phase 2 are notified.

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[ SWEAT Equity Challenge (SEC) 2021 Submission Template follows ]

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Software or App Title

Principal Investigator(s)

Invention Disclosure Number and Title.*¹

Application Form Questions:

Problem –

• What is the market problem that your software or app will address?
• Who (what industry or consumer type) is having the problem?

Solution –

• What is your solution? Give a brief description of your technology/idea in layperson terms.
• How is it unique and why is it better than existing solutions?
• Is your solution a mobile app, web based tool or platform, or a stand alone desktop application that would run on Windows, Mac or Linux?

Technology Details –

• Do you have wireframes or a layout design for the user interface?
• Does your solution need to access/interact with other tools, components or data sets?
• Have you already created a version of this software? If so please tell us on a scale of 1 to 10, how ready this version is for wide distribution and public use.
• Have you created a tool where the backend software is written, but it needs an effective user interface?

Market –

• What markets can be addressed by the software or app?
• Indicate the size of the market, and any relevant market drivers, if known.

Target customer/user –

• Who are the target users for this software or app?
• Who are the buyers for this software, if not the end users directly? (for example a purchasing manager may be the buyer for enterprise software solutions)
• Have you gotten any feedback on your software/app idea from your target users or buyers? If so, share any feedback received.

Submissions should be no more than two pages in length.

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¹ If you have not already submitted a software disclosure to the Office of Research Commercialization, or your disclosure has not yet been assigned a file number, then please leave this section blank. If your submission is chosen to move forward to the Phase 2 (Market Assessment) of the SWEAT Equity Challenge then a Software Disclosure (submitted at: https://research.ncsu.edu/commercialization/submit-an-invention-disclosure/) WILL BE REQUIRED at that point.