**Chancellor’s Innovation Fund Pre-proposal Template**

**Pre-proposal Title**

**Principal Investigator(s)**

**Invention Disclosure Number and Title.\***

***\* Invention disclosure forms for your technology must be filed with ORC by the pre-proposal submission deadline to be eligible for CIF. Disclosure number may be left blank if it has yet to be assigned.***

Problem –

* What is the market problem that products from your technology will address?
* Who (what industry or consumer type) is having the problem?

Solution –

* What is your solution? Give a brief description of your technology in layperson terms.
* How is it unique and why is it better than existing solutions?

Market –

* What markets can be addressed by the products from the technology?
* Indicate the size of the market, and any relevant market drivers, if known.

Potential Commercialization Partners –

* What industries and companies would be logical commercialization partners?
* Have you been in contact with any potential commercialization partners regarding this technology? If so, share any feedback received.

Proposed Use of Funding –

* Briefly outline your project, including the amount of the requested funds.

**Pre-Proposals should be no more than two pages in length.**