

SWEAT Equity Challenge (SEC) 2022 Submission Form

[All SWEAT Equity Challenge submissions must be sent electronically to SECprogram1@ncsu.edu.]

Sweat Equity Challenge Submission Process

- **Submission criteria:** Submissions are accepted from all applicants and are evaluated based on how well and completely the form questions are addressed. All submissions should be sent electronically to SECprogram1@ncsu.edu. Submissions should be no more than two pages in length and use the template below.
- **February 11th – Application Deadline:** Applications must be received by the final deadline to be considered.
- **February 18th – Selection Notification:** Submissions selected to move forward to Phase 2 are notified.
- Accepted teams **must** be available to participate in the NCSU I-Corps cohort this spring. More information about the I-Corps cohort and process can be found here: <https://research.ncsu.edu/commercialization/nsf-i-corps/>
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[SWEAT Equity Challenge (SEC) 2022 Submission Template follows]

Software or App Title

Team: List of Team Members (at least one team member must be current NCSU student, faculty or staff)

Contact Information for Team: email and phone number

Invention Disclosure Number and Title.*¹

Application Form Questions:

Problem –

- What is the market problem that your software or app will address?
- Who (what industry or consumer segment) is having the problem?

Solution –

- What is your solution? Give a brief description of your technology/idea in layperson terms.
- How is it unique and why is it better than existing solutions?
- Is your solution a mobile app, web based tool or platform, or a stand alone desktop application that would run on Windows, Mac or Linux?

Technology Details –

- Do you have wireframes or a layout design for the user interface?
- Does your solution need to access/interact with other tools, components or data sets?
- Have you already created a version of this software? If so please tell us on a scale of 1 to 10, how ready this version is for wide distribution and public use.
- Have you created a tool where the backend software is written, but it needs an effective user interface?

Market –

- What markets can be addressed by the software or app?
- Indicate the size of the market, and any relevant market drivers, if known.

Target customer/user –

- Who are the target users for this software or app?
- Who are the buyers for this software, if not the end users directly? (for example a purchasing manager may be the buyer for enterprise software solutions)
- Have you gotten any feedback on your software/app idea from your target users or buyers? If so, share any feedback received.

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¹ If you have not already submitted a software disclosure to the Office of Research Commercialization, or your disclosure has not yet been assigned a file number, then please leave this section blank. If your submission is chosen to move forward to the Phase 2 (Market Assessment) of the SWEAT Equity Challenge then a **Software Disclosure (submitted at: <https://research.ncsu.edu/commercialization/submit-an-invention-disclosure/>) WILL BE REQUIRED** at that point.