Transgenics & Society: Towards a Productive Dialogue

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# Categories of Public Engagement

<table>
<thead>
<tr>
<th>Type of Engagement</th>
<th>Information Flow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Communication</td>
<td>Sponsor → Public Representative</td>
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<tr>
<td>Public Consultation</td>
<td>Sponsor ← Public Representative</td>
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<tr>
<td>Public Participation</td>
<td>Sponsor ← → Public Representative</td>
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</tbody>
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Consensus Conferences

- Developed by the Danish Board of Technology
- Interaction of lay persons and experts
- Integration of facts and values
- Goals
  - Promote learning through deliberation
  - Access *thoughtful* public opinion
  - Generate new ideas or policy alternatives
  - Impact governance decisions
World Wide Views on Global Warming
FROM THE WORLD’S CITIZENS TO THE CLIMATE POLICY-MAKERS


Framing the task and questions
Constructing the “public”
Empowering participants
Facilitating deliberation
Embedding in decision networks
Roadmap to a roadmap…

• Framing the task and questions
• Constructing the “public”
• Empowering participants
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• Embedding in decision networks