Resources - RLA Forum: Communicating Your Research

The following are resources provided by the Office of Research and Innovation and panelists for the RLA Forum: Communicating Your Research event held Tuesday, December 10th, 2019.

Have a question about communicating your research or a research story you’d like to share? Contact ncstate-research@ncsu.edu

**YouTube Your Science**
article by Adrian Smith

**The Ant-Bite Video That Changed My Approach to Science Communication**
article by Adrian Smith

Tips for researchers on [preparing for an interview with print/online reporters](#). from Matt Shipman

Tips for researchers on [preparing for an interview with TV/radio reporters](#). from Matt Shipman

Some thoughts on [why promoting your research can be valuable](#). from Matt Shipman

Some thoughts regarding [what any news story or news release should address](#) -- particularly focused on research that pertains to human health. from Matt Shipman

Some useful tips [for anyone interested in writing for a non-expert audience](#).

A list of NC State News Services staff -- [contact us](#)

**Improve Your Social Interactions**
article by Lauren Kirkpatrick